

Canvas  
Chrome

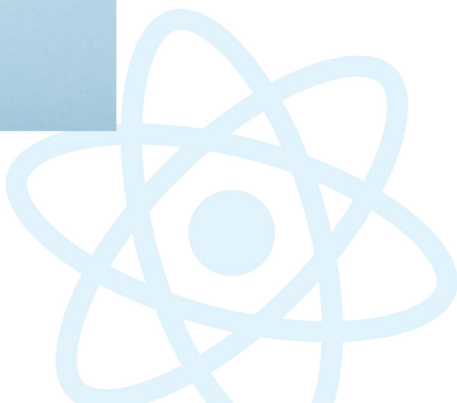
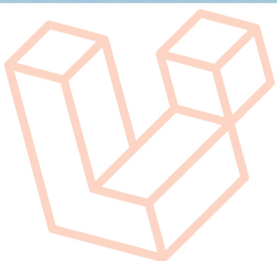


# DESIGN PORTFOLIO

A Graphic Design Solution for all

2022 - 2023  
Best Selected

Author  
Saman Siddiqui



### About Us

Welcome to Canvas Chrome Design, where creativity meets precision! We are a passionate team of graphic designers dedicated to bringing your ideas to life through stunning visual solutions.

### Our Mission

Our mission is to elevate your brand and messaging through innovative graphic design. We believe that every project is an opportunity to create something exceptional, something that not only captures attention but leaves a lasting impression.

### Our Approach

With a blend of artistic flair and technical expertise, we approach every project with meticulous attention to detail. Whether it's crafting a compelling logo, designing engaging marketing collateral, or developing a user-friendly website, we aim for excellence in every pixel.

*Take a look at our portfolio to see the diverse range of projects we've worked on. Each piece showcases our dedication to delivering exceptional design solutions.*



**Saman Siddiqui**  
Founder  
Canvas Chrome Designs



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REFERENCE LINK



01	HOME DECOR
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CLIENT :  
KANHAIYA TRADING COMPANY

Canvas Chrome Design had the privilege of collaborating with Kanhaiya Trading Company, a distinguished furniture manufacturer specializing in exquisite interior and home decor solutions. Based in the vibrant city of Lucknow, Kanhaiya Trading Company prides itself on crafting timeless pieces that seamlessly blend tradition with modern aesthetics.

A Vector Representation of Lord Krishna in a Circular Frame, The logo represents divinity, creativity, and a touch of cultural heritage, reflecting the essence of Kanhaiya Trading Company's craftsmanship.

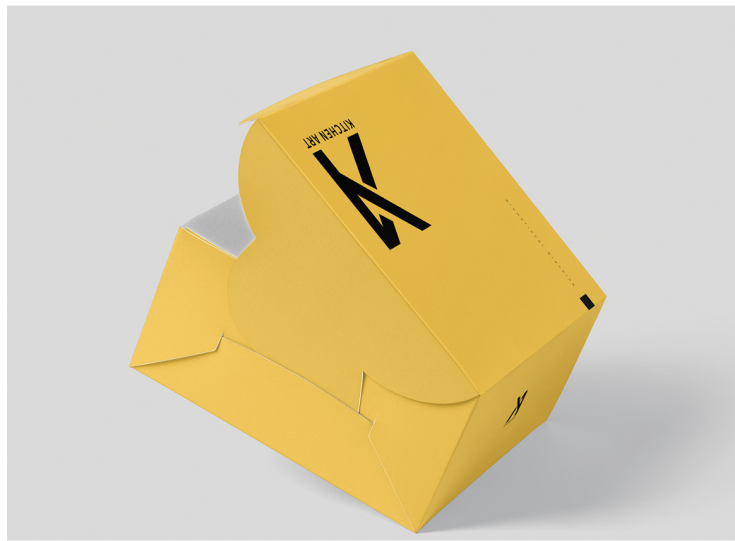




02	Hotel Restaurant
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**Kitchen Art**

A comprehensive branding project for "Kitchen Art," a distinguished food company specializing in hotel services. With a keen understanding of their culinary expertise, we crafted a visual identity that captures the essence of their culinary mastery. The logo, a fusion of modernity and gastronomy, features clean lines and vibrant hues that symbolize innovation and freshness. The catalog design showcases their diverse culinary offerings with mouthwatering visuals and elegant layouts, ensuring a memorable impression on prospective clients.



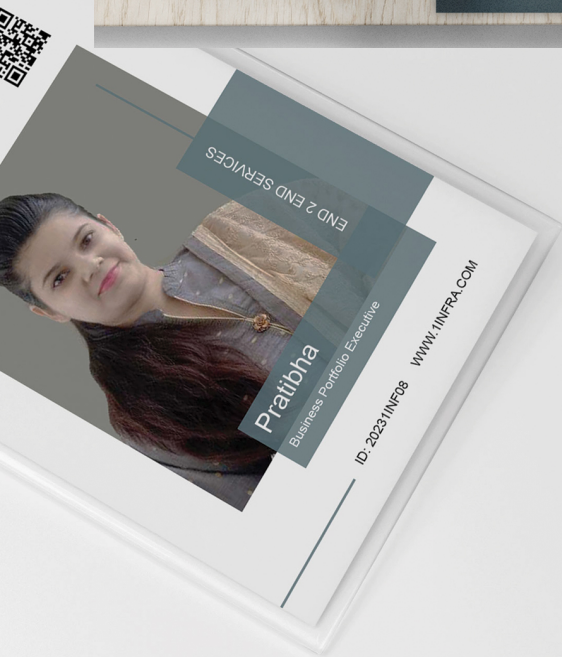
03	<b>REALESTATE</b>
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CLIENT :  
1INFRA

Welcome to our 1 INFRA, your ultimate destination for all things related to buying, selling, and renting properties. Whether you're a first-time homebuyer or a seasoned investor, we are here to assist you in finding the perfect property to meet your unique needs. With years of experience in the field, they have a deep understanding of the market trends and can provide valuable insights and guidance to clients.







Canvas Chrome Design is thrilled to showcase our extensive branding collaboration with "1Infra," a leading player in the real estate industry. With a vision for innovation and excellence, we embarked on a journey to establish a visual identity that embodies their commitment to quality and modernity. The cornerstone of this project was the creation of a distinctive logo that seamlessly integrates architectural elements, reflecting the company's core values of precision and craftsmanship. Our team extended this design language to craft an array of collateral, including a sleek and professional invoice template, a captivating brochure highlighting their premier properties, and a cohesive stationary set exuding professionalism in every detail. Additionally, we curated a dynamic social media presence, aligning with their forward-thinking approach and engaging their audience with compelling visuals and content. This comprehensive branding solution for "1Infra" represents our dedication to not only meeting but exceeding the unique needs of our clients in the real estate sector. We are immensely proud to have partnered with "1Infra" and look forward to witnessing their continued success in shaping the landscapes of tomorrow.

## ABOUT US

### Crafting digital solutions with innovation.

We are driven by a passion for technology and a commitment to empowering our clients through digital innovation. Established with a vision to be the catalyst for our clients' digital transformation, we have consistently delivered cutting-edge solutions that drive business growth and enhance operational efficiency.

*"To witness the awe of the excellence brigade, get in touch with us"*

## "Be Seen. Get Viral. Grow Your Brand"

Spread like wildfire by empowering your audience, and providing them with one-of-a-kind, real experience."

*Our mission is to assist brands in creating contagious content on social media, by motivating their following, involving their users, and delivering distinct, genuine experience*

## OUR SERVICES

- SEM**  
You can create your target audience, outpace competitors, and be first to your market.
- PPC MANAGEMENT**  
Maximized ROI with our data-driven PPC Certified expert craft targeted ads, optimize bidding and targeting, and monitor performance. Leverage seasonal trends for high-volume leads and traffic to promote products with precision.
- EMAIL MARKETING**  
Unlock the power of email marketing without agency-cost. Effective and efficient. It's the key to helping you promote your brand and make sales. Let us help you make the most of it!

**UPCLOUD GLOBAL SOLUTIONS**  
ELEVATING YOUR DIGITAL HORIZANS!

[www.upcloudglobal.com](http://www.upcloudglobal.com)

## SERVICES/SOLUTIONS

<b>SERVICES</b> <ul style="list-style-type: none"> <li>WEBSITE DESIGNING</li> <li>WEBSITE DEVELOPMENT</li> <li>DOMAIN REGISTRATION</li> <li>WEB HOSTING SERVICE</li> <li>BULK SMS MARKETING</li> <li>PROMOTIONAL SMS</li> <li>TRANSACTIONAL SMS</li> <li>OTP SMS</li> <li>ATTACHMENT SMS</li> <li>REGIONAL SMS</li> </ul>	<ul style="list-style-type: none"> <li>RICH MEDIA SMS</li> <li>BULK EMAIL MARKETING</li> <li>LEAD GENERATION [EMAIL/SMS]</li> <li>VOICE CALLS/OBD</li> <li>SHORT CODE</li> <li>LONG CODE</li> <li>IVR SERVICE/VIRTUAL NUMBER</li> <li>MISSED CALL ALERT SERVICE</li> <li>WHATSAPP PROMOTION</li> <li>SMPP PROVIDER</li> </ul>	<b>SOLUTIONS</b> <ul style="list-style-type: none"> <li>BULK SMS</li> <li>SOFTWARE</li> <li>CRM/CMSS</li> <li>BULK EMAIL</li> <li>WEB APPLI</li> <li>ECOMMER</li> <li>IOS/ANDR</li> <li>GRAPHIC D</li> <li>ALL CUSTO</li> </ul>
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## PACKAGES

	BASIC	STANDARD	PRO
Facebook & Instagram	✓	✓	✓
LinkedIn / Pinterests / Twitter	X	Any One	Any Two
Identifying Goal	✓	✓	✓
Account Management	✓	✓	✓
Analyzing audience	✓	✓	✓
Social Media Calendar	✓	✓	✓
Content Marketingt	✓	✓	✓
Hashtag Management	✓	✓	✓
Social Trending	✓	✓	✓
	₹ 25000	₹ 35000	₹ 50000

**10% /per ad budget**

- Ad account & ad manager setup
- Ad campaign management
- Ad Creative banner
- Boost post to increase engagement
- Bid strategy
- Budget management
- Comment management
- Keyword Analysis
- Target Market research
- Campaign structure optimisation

**04 | INFOTECH**

CLIENT :  
**UPCLOUD GLOBAL SOLUTIONS**

UpCloud Global Solutions, a distinguished IT company, on a diverse spectrum of design projects, exemplifying our unwavering dedication to visual excellence. Our scope of work encompassed strategic social media post design and management, a rigorous logo redesign, the creation of compelling brochures and flyers, and the refinement of critical documents. These endeavors collectively bolstered UpCloud Global Solutions' online presence and established a unified, polished brand image. Our collaboration extended well beyond these pivotal initiatives, with Canvas Chrome consistently delivering influential design solutions that elevated UpCloud Global Solutions' visual identity and messaging to the highest professional standards.



## WEBSITE DESIGNING & DEVELOPMENT



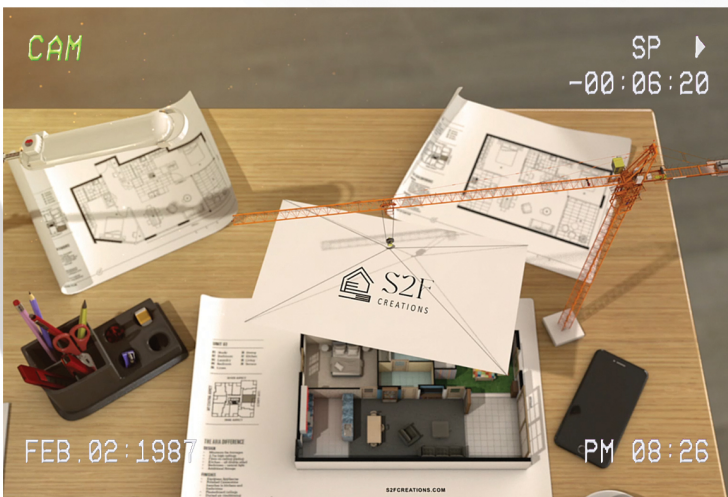
05

INTERIOR & ARCHITECT

CLIENT :  
S2F Creations

Canvas Chrome Designs had the privilege of collaborating with S2F Creations, a distinguished player in the realm of interior design and architecture. Our partnership encompassed a comprehensive branding endeavor, which began with the creation of a distinctive logo. This emblem encapsulates the essence of S2F Creations - a fusion of artistry and precision in the world of interior and architectural design. The journey continued with the development of a dynamic website, meticulously designed to showcase their portfolio with elegance and user-friendly navigation. Our team also crafted a striking visiting card design, reflecting the company's ethos of making impactful first impressions in the world of interior and architectural aesthetics. To complete the branding experience, an engaging introductory video was produced, offering viewers a captivating glimpse into the world of S2F Creations. This project stands as a testament to our commitment to translating our clients' visions into compelling visual narratives. We are honored to have partnered with S2F Creations and are excited to witness their continued success in shaping spaces with creativity and architectural excellence.









06

HEALTHCARE

CLIENT :

**Lifeline Medicare**

Canvas Chrome had the privilege of partnering with Lifeline Medicare, undertaking a comprehensive array of design projects that underscore our dedication to visual excellence. Our scope of work encompassed social media post design and management, a meticulous logo redesign, the creation of compelling brochures and flyers, as well as the refinement of various essential documents. These efforts collectively contributed to Lifeline Medicare's robust online presence and a cohesive, professional brand image. Our collaboration extended beyond these key endeavors, with Canvas Chrome consistently delivering impactful design solutions that elevated Lifeline Medicare's visual identity and messaging.

# LIFELINE

# MEDCARE

# CARING FOR LIFE

# LOGO DESIGN



*Lipi Creations*



*Ocean Design  
& Exhibit*



*Lifeline Medicare  
Care*





*Ieducationlize*



*RB Studios*



*Rajendra Food Product*

# LOGO DESIGN

*Bowl Buddies*



*Smash N Grill*



*Rolling Wraps*





*Mezbaan Biryani*



*Salt Affair*



*The Sugar Rush  
Fairy*

# LOGO DESIGN



*Kanhaiya Trading*



*1Infra*



*A Square Decor*



*Kitchen Art*



*Vehiscope*



*Upcloud Global Solutions*

# SERVICES

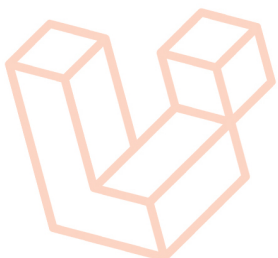
Logo Design  
Business Card Design  
Stationary Design  
Label Design  
Letter Head Design  
Signage Design  
Billboard design  
Trade Show Booth  
Car Wrap Design  
Invoice Design  
3D Logo Design  
ID Card Design  
Banner Design  
Web Banner Design  
Social Media Design  
Youtube Banner &  
Thumbnail  
Facebook Cover &  
Post Design  
Insta Post Design  
LinkedIn Cover Design  
Flyers and Posters  
Catalogs and Portfolio  
3D Mockups  
Magazine  
Book Cover Design

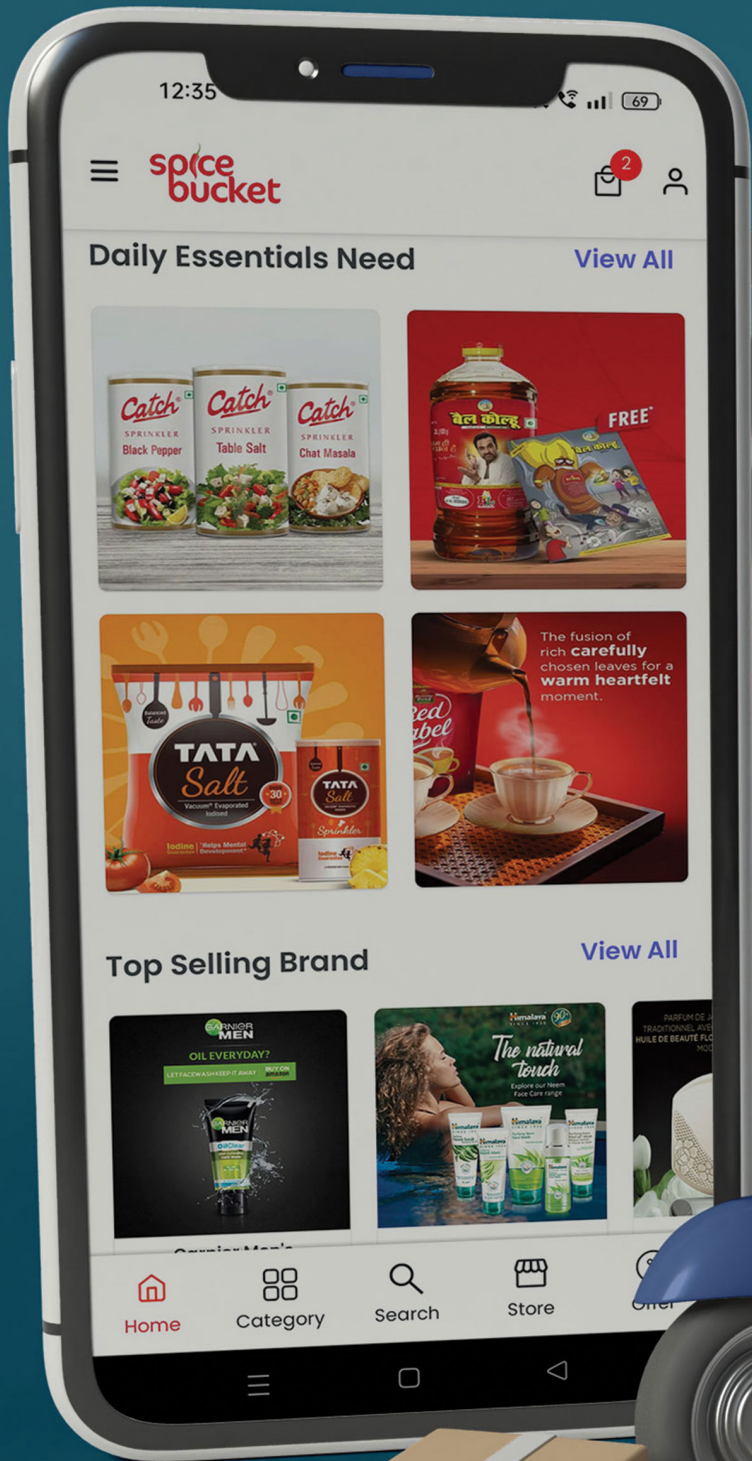
Logo Animation  
2D Animation  
Presentation Video  
Commercial Videos  
Product design  
Promotional Videos  
2D and 3D animation



Web Design  
 App Design  
 UI/UX  
 Figma App Design  
 Desktop App (UI/UX)  
 Landing Page  
 Website Development

Ecommerce Website  
 Ecommerce App  
 Wordpress  
 Email Design  
 React js







# Reference Links

## Website Links

<https://lenoredesign.in/>

<https://s2fcreations.com/>

<https://lifelinemedcare.com/>

<https://upcloudglobal.com/>

<https://spicebucket.com/>

<https://vehiscope.com/>

<https://linfra.com/>

<http://ieducationalize.com/>

## Social Media Links

<https://www.instagram.com/s2fcreations/>

<https://www.facebook.com/S2FCreations>

<https://www.linkedin.com/company/s2fcreations/>

<https://www.facebook.com/LMedcare/>

[https://www.instagram.com/lifeline\\_medcare/](https://www.instagram.com/lifeline_medcare/)

<https://www.instagram.com/vehiscope>

## Application Link

<https://play.google.com/store/apps/details?id=com.spicebucket>

## Google My Business

<https://maps.app.goo.gl/4dsUvZQebP3tuTvA8>



Nothing can ever designed without creativity and creativity needs time to build a new world of design either its motion or graphic or animation.

[www.canvaschrome.com](http://www.canvaschrome.com)

